2017 CUSTOM LOGO OPTIONS

1. IN THE ARTWORK SECTION, CHOOSE YOUR PLACEMENT AND TYPE
- PRINTED PATCH
- EMBROIDERED PATCH

NOTE: ONLY ONE TYPE CAN BE CHOSEN PER PLACEMENT. NIKE RECOMMENDS USING THE SAME PATCH TYPE FOR ALL LOGOS ON A UNIFORM.

2. CLICK ON THE "+" AND SELECT A PREVIOUSLY UPLOADED ARTWORK FILE.

3. CHOOSE LAYOUT (WHERE APPLICABLE) AND OUTLINE STITCH COLOR.
DO NOT FORGET TO CHOOSE A STITCH COLOR.

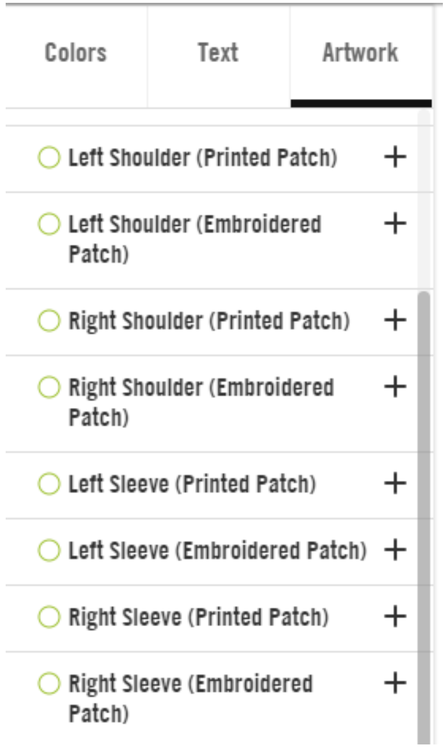


PRINTED PATCH
$10 MOST LOCATIONS
$7.50 HOME PLATE

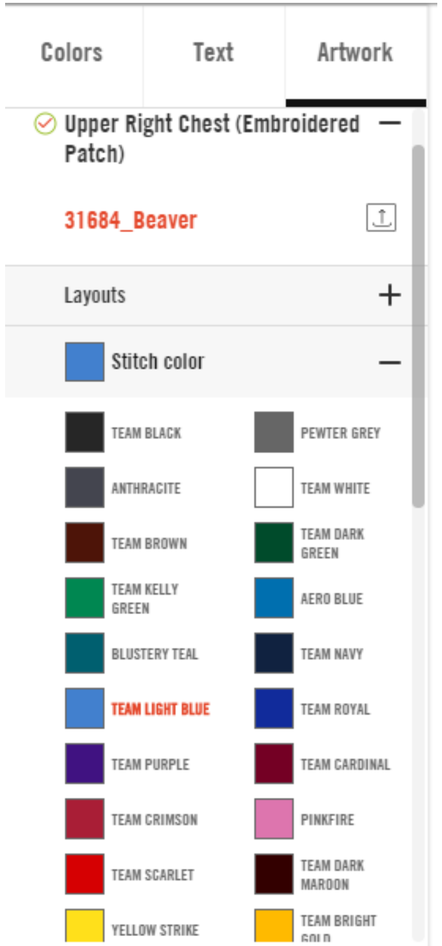


EMBROIDERED PATCH
$25 LOCATIONS UP TO 3.5"
$45 LOCATIONS >3.5"
$15 HOME PLATE

STEP 1:



STEPS 2 AND 3:



CUSTOM EMBROIDERY GUIDELINES – HOME PLATES AND WORDMARKS

IF AN EMBROIDERED HOME PLATE CUSTOM LOGO PATCH IS CHOSEN, DUE TO THE SMALL SIZE OF THE LOGO:

1. LIMIT YOUR LOGO ARTWORK TO 1 OR 2 COLORS.
2. DO NOT INCLUDE ARTWORK WITH SMALL TEXT OR DETAILING.
3. IF YOUR LOGO DOES NOT MEET THESE GUIDELINES, CHOOSE A SUBLIMATED PATCH OR DIFFERENT LOGO.

EMBROIDERED HOME PLATE LOGOS THAT WILL EXECUTE WELL:



2 COLOR MAX / CLEAR, SIMPLE DETAILING / NO SMALL TEXT

EMBROIDERED HOME PLATE LOGOS THAT WILL NOT EXECUTE WELL:



INTRICATE DETAILING



SMALL TEXT



4 COLORS

IF AN EMBROIDERED CUSTOM WORDMARK IS CHOSEN, IT WILL MAX OUT AT 1” OR 1.5” HIGH, SO

1. LIMIT YOUR WORDMARK TO 1 OR 2 COLORS.
2. ONLY 1 LINE, STRAIGHT WORDMARKS.
3. NO LOGOS OR INTRICATE DETAILING.

EMBROIDERED WORDMARKS THAT WILL EXECUTE WELL:



2 COLOR MAX / 1 STRAIGHT LINE /
NO LOGOS OR INTRICATE DETAILS

EMBROIDERED WORDMARKS THAT WILL NOT EXECUTE WELL:



2 LINES / 3 COLORS



STEPDOWN/SLANTED CONFIGURATION



ARCHED CONFIGURATION



LOGO INCORPORATED INTO WORDMARK